

ECHO Athletics



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CONFIDENTIALITY STATEMENT

The information, data and drawings embodied in this document, along with its contents, are the property of ECHO Athletics and are supplied on the understanding that they will be held for your mandatory knowledge and understanding of ECHO Athletics League's rules and are not to be disclosed to third parties without the prior written consent of:

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Who We Are

Echo Athletics is a social-athletic organization created to advance the joy of kickball, and other amateur sports. Echo Athletics is a Co-Ed Adult Kickball League in Oceanside, CA, where play is as wholesome as the elementary school games you remember – along with that big red rubber playground ball. Echo Athletics is truly co-ed with a 50/50 split between male and female participants. Teams are made up of a maximum of 20 people, being 4-8 Males and 4 or more Females. Seasons generally consists of eight to ten regular season games, single game elimination playoff games, and a league championship game. The divisions within the league are made up of 4-8 Co-Ed teams, meaning TONS of new people to meet and socialize with, which is beneficial to those new and old to the area. It's an easy game that is open to all skill, and age levels.

Every season our league anticipates to hold a pick-up game, End of Season (E.O.S.) game, where players are encouraged to invite friends and families to these events to participate in set-up games. Our goal is to provide a healthy recreational league with an *inclusive co-ed social culture* and establish our kickball experience as the standard of recreational sports within the North San Diego County. Successfully bringing together friends, coworkers and people who simply like to play in our fun- high energy co-ed kickball leagues. Since we are nothing without the community and people within it, our company will work with outside organizations and charities, to give back to the community and to give more people the opportunity to enjoy our unique Kickball experience.

Who We Want You to Be

Most of our players are young adults or young at heart, looking to be social-active and have fun with friends. The average young adult is 21+, BUT we do welcome those in the 18-21 range and 16 and up with Parent/Guardian consent. Our main focus is the adults who participate in the league, but since these adults most likely have families with children, we will strive to have activities such as face painting, jumping ropes along with other easily entertaining games at our earlier night games.

Ages for players have ranged from 21-61, all in the same division, all in the same fun (we do welcome 16 and + players.) We want to see teams formed by individuals who may be co-workers in a business such as a sporting goods store, a restaurant, a law office or a manufacturing firm but individuals or groups of friends may also form teams also. Echo Athletics has cultivated love for recreational play with others along with bringing old and new faces together. We encourage playground rivalries, cheering, and overall general fun; and if an individual is looking for an ultra competitive sport, our leagues may not be right.

Echo Athletics is a social-athletic organization created for adults to advance the joy of kickball, to make friends and have healthy exercise. Our goal is to provide a unique club with an inclusive co-ed social culture for those young at heart. We are known as an organization that is genuinely concerned with having fun and that supports our local business and charity foundations through recreational pick-up games every season. Echo Athletics was cultivated with the idea of growing from within, meaning our goal for to the surrounding cities in the area. Rather than establishing

our name and then moving on to a bigger fish as far as San Diego and Los Angeles. Cultivated with the principle of utilizing sponsors, and charity partnerships in order to provide the most innovative and original Co-Ed Kickball experience for Adults in North San Diego County.

A typical Echo Athletics league contains between eight (8) to ten (10) Co-Ed teams — roughly around 144 to 180 players per league. Seasons generally consists of eight regular season games, single-game elimination playoffs and a league championship game, around 8 to 12 weeks of fun. After regular season games, eliminated teams are eligible to play in the Pick-Up Games. Two (2) Teams who advance through playoffs compete in the seasonal Founders Cup, where they can compete to be crowned our league's Kickball Champions.