



# San Diego COED

## Kickball Circuit

07.04.2016

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## Overview

Check out parks all around the country, and you are likely to bump into 20-something, 30-something, 40-something, even 50-something kickballers enjoying the renaissance in what are called recess sports. With the first organized kickball league kicking off in 1998, kickball has grown into a wholly unique sport, combining the discipline of other sports without the pressure to be an all-star athlete. Driven by the love of non traditional sports, Kickball provides participants with the opportunity to compete and socialize with other players from across the state by offering one-of-a-kind social sport experience. Cultivating a Kickball passion within San Diego through healthy recreation, Echo Athletics aims to unify San Diegans through kickball, offer healthy recreation and encourage utilization of public transportation systems in San Diego.

## Goals

1. Create the first and only locally traveling San Diego County Adult COED Kickball Circuit (*S.D.K.C.*) with 12 teams who travel to cities located within San Diego county to compete against other local playground-like competitive teams.
2. Offer San Diego County's most playground-like competitive teams and players a setting where they can showcase their hard work and be rewarded for the time and effort that they have invested in the sport they love so much.
3. Provide a healthy excuse for San Diegans to get outdoors, travel locally, play kickball against fellow locals and get involved in neighboring Community events in the name of Kickball! Teams will be encouraged to attend and offered FREE uber to festivals/fairs after they've played their games to encourage community involvement and engagement. (*Distance restrictions apply*)
4. Provide the prevailing S.D.K.C. Champs and their residing city bragging rights and temporary ownership of the perpetual Stanley Keg! (*until following circuit season*)



[www.EchoAthletics.org](http://www.EchoAthletics.org)

## Specifications



### County Regions (According to S.D.K.C.):

**North - North County West:** Carlsbad, Oceanside, Vista, Rancho Santa Fe & San Marcos  
 (West of Twin Oaks Valley Road )

**South - Central San Diego & South County:** Clairemont (South of I-52) to San Ysidro

**East - North County East & East County:** El Cajon , Santee, Poway, Escondido, Elfin Forest  
 & San Marcos (East of Twin Oaks Valley Road)

**West - North San Diego and North Inland San Diego:** Encinitas to Mission Bay, Miramar



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Each Region will supply 3 competitive COED Kickball teams, to participate in a 5 month Circuit, competing two days out of the month, with three games each day, January to May or July to November. Season Play is designed to take place, twice a month for 5 months, with each team having Regional Home Field Advantage one month during the Season. Roster maximum = 16 of the best kickballers, 8 males and 8 females, or more females than males is permitted.

The first month will be deemed as Pre-Season for teams to travel to a predetermined location to practice on a Circuit regulated kickball field. The 5th month of the season will have Playoffs and Championship take place on 1 day, location will be determined through drawing or highest seed. An End of Season League gathering will be hosted in the winning city and winning city will hold the perpetual trophy for parades, pictures and bragging rights until next circuit season.

Teams travel each month to a park conveniently located within one of San Diego's participating regions to play their games making friends, kicking balls, winning cash and noncash prizes through one of a kind kickball "play-cation" experience!

### Example of Season

Pre-Season - January

Heat 1 - February

Heat 2 - March

Heat 3 - April

Playoffs and Championship - May

**Does YOUR city want to be San Diego County's COED Kickball Champs?**

**Email Us for more in about...**

- I. Price per Player and % of fee collect by your city!
- II. Example of Month by Month Season Schedule.
- III. Why Kickball?



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#### IV. Addressing Travel and Scheduling Concerns

#### V. Local Sponsorships Involved

Making its mark on adults of all ages everywhere, kickball remains a favorite pastime of kids and adults alike, who play in playgrounds and parks across the United States. This proposal for a Kickball Circuit is a pioneering concept where all athletes from all regions can come together and play in a playground-like competition kickball. The diverse field of recreational sports for adults is growing —whether by participating actively, or cheering from the sidelines— I urge you to look into what your city can do to be a part of our ground-breaking Kickball Circuit, that is steadily growing in San Diego County, connecting one city at a time!

Contact Echo Athletics

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